

## FOR IMMEDIATE RELEASE

Contact: Public Relations  
Our Planet  
(954) 312-0485

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### “Our Planet” show to feature National Vapor Industries, Inc.

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August 28, 2008, Deerfield Beach, FL – The producers of **Our Planet** are pleased to announce that *National Vapor Industries, Inc. (NVI)* will be featured in an upcoming segment on topics, trends and issues related to “*Leading Developments in Green Technologies*” as part of the show’s *Fueling the Future* series.

Skyrocketing fuel prices, a growing number of harmful pollutants, and the burgeoning threat of global climate change have many people turning to innovative, "green" technologies designed to increase fuel efficiency and save our planet's atmosphere.

Incorporated in the state of Nevada with a manufacturing facility in Livermore, California, NVI manufactures add-on Hydrogen Generators that can save anywhere from ten to 40-percent of the fuel normally used in combustion engines, while subsequently reducing greenhouse gases. Developed by engineer Matt Schadeck, these units have applications for irrigation pumps, electrical generators and combustion engines used in cars, trucks, maritime ferries, and heavy equipment.

"NVI began by building prototype Vapor Generators, devices that create copious amounts of steam and are used to clean up polluted soil and power turbines," said David Jewell, President of NVI. "Then in 2006, we felt something needed to be done about air pollution and our country's dependence on foreign oil. We developed the Hydrogen Generator to improve combustion engine efficiency."

Hydrogen generators are installed in or near the engine compartment, and operate using low amperage from the engine's battery or alternator. They produce a mixture of hydrogen, oxygen and water vapor that combines with and supplements the normal fuel/air blend in a combustion engine's intake system. The result: increased fuel economy and reduced greenhouse gas emissions.

"We are hung up on traditional petroleum products when there are millions of cubic kilometers of non-polluting fuel everywhere around us," said Jewell. "Anyone interested in saving money over the long haul, definitely needs the help a Hydrogen Generator can provide. It can save on gas costs and mileage, while providing 'green fuel' to help the environment."

The five-minute segment will address the environmental and economical concerns surrounding the use of oil to power our nation's vehicles, and will feature NVI's patent-applied-for technology as a viable solution. The segment will include interviews with company representatives and actual users of the technology.

For more information about National Vapor Industries, Inc., please visit [www.nationalvapor.com](http://www.nationalvapor.com).